

From: Ivo Vaněk [mailto:ivo.vanek@nho.cz]
Sent: Monday, January 27, 2014 5:47 PM
To: Lynn Marks'
Subject: RE: Better Cities for Better Life
Importance: High

Dear Mrs. Lynn Marks,

I finished reading the incredible life story of Mr. Arnold Schwarzenegger entitled TOTAL RECALL an hour ago. What a crazy ride it was! My heart keeps beating in excitement even now.... Mr. Arnold Schwarzenegger is an admirable man.

He mentions you three times in his book. You have gone through so much together; it is hard to believe....

However even I have found some connections between me and him in his book. Mr. Schwarzenegger describes Sigmund Freud as his fellow Austrian. And he was born only 15 miles away from my hometown in the North-East of the Czech Republic. The former president of Austrian Association of Concrete Sawers and Drillers, Mr. Werner Havlena, and I call each other "Mein Kaiserbruder". The founder of modern genetics – "Austrian" scientist Johann Gregor Mendel – was born 1.5 mile from my hometown and I have supported his international society for a long time. I could continue to describe our mutual origin reaching to Kaisertum Österreich.

There are so many analogies in the book and I wonder whether it can be a coincidence.

My career can be summarized in a few acts. Being a graduate of Technical University in Brno, I was offered to work at the building of the nuclear power plant called Dukovany in 1981, where I held various positions – from the Head of the implementation unit to the assistant to the construction director of the main supplier Průmyslové stavby Brno, s.p., Since 1990, I had my own company (350 employees) focused on the production of industrial diamond tools and construction machinery exporting to 34 countries. This company was also making works with the special diamond technology and I developed a programme for the regeneration of old prefabricated blocks of flats in the Czech Republic. In 1992, I was the first one in the Czech Republic to rebuild the prefabricated buildings called "Kyjeváci" left by the Soviet army in many Czech cities and towns and finally in the former army training area Milovice near Prague. In these premises, I handed the keys to the new flats to the first 6,000 owners from the civil people in the history of Czechoslovakia and the Czech Republic. With a little exaggeration, I like to say I am the only Czech person who has ever built his own town. Between 1996 and 2001, I was a representative of the Czech Republic to International Association IACDS (www.iacds.org), in German and North-American association, focused on the use of diamond in industry with such members as De Beers or General Electric. At that time, I was sponsoring a well-known record holder in gliding, Hana Zejdová, in Australia for two years. In 2000, I tried to candidate as an independent candidate to the Senate of the Parliament of the Czech Republic; however I did not get to the second round because I was missing one point to pass. Since 2002, I have been engaged in an NGO sector and worked on reducing noise and air pollution and I founded the National Noise Observatory of the Czech Republic in 2004. For more than 4 years, I was a personal secretary of the French

professor Joseph Davidovits, the scientist known for the reinvention of the technology for the production of stone called GEOPOLYMER (www.geopolymer.org, www.davidovits.info). Radko Květ, an architect from Brno, and I won an international competition organised by the president of Venezuela, Hugo Chavez, for a project for the programme of social housing "Bolivar 2000" and I was honoured by the state of Venezuela. Since 2010, I have been the main architect in a project called "Ideální.Česká.Obec" – eTransport, eNoise+Air, eMobility, eHealth.

National Noise Observatory (NHO) charged with the organisation of the conference is an NGO founded in 2004 and focused on legislation, norms, and technological solutions for reducing the impact of noise on the health of city population. One year after the foundation of NHO, I proposed in the Senate Ile de France to found a new European organisation working on the unification of legislation and technological methods within the EU. Another year later, I tried to convince Pierre Schellekens, the deputy Head of Cabinet of the Commissioner for Environment, about the importance of my idea. Since 2006, the NHO has been organising together with the French Ministry of Environment a competition entitled Décibel d'Or – Golden Decibel which is focused on the most progressive solutions for reducing noise in Europe. I worked in cooperation with Mr. David Delcampe, the former French Deputy Minister of Environment, when he held the position of Head of Unit for Air Quality and Noise of DG Environment. In 2009, the NHO started to focus on air pollution as well. We held a second year of Silent Olympics for deaf children in Prague last year.

I have been thinking since the Berlin conference on noise and air pollution in 2003 that something is wrong. Instead of focusing on practical action and finding solutions, the European Commission and the UN concentrate on tightening limits and creating investment cushion to finance it. However, I have never found out how they want to put it into practice. I am convinced that practice is the only thing that really matters. People cannot be interested in what will happen in 20 or 50 years after all; they want to know what will improve their lives tomorrow or no later than next year. When I read "Big Idea 2014: The Year for Climate Action" by the UN Secretary General, Mr. Ban Ki-moon, on LinkedIn on 10 th December 2013, I thought: FINALLY! Mr. Ban Ki-moon published his call for everyone to participate at atypical Climate Summit CATALYZING ACTION in New York on 23 th September 2014 and invited Heads of State and Government, along with leaders from business and civil society to present their bold pledges and deliver concrete action.

Mr. Arnold Schwarzenegger claims in his book that he believes in the grassroots of the society represented by the sub-national initiatives, formed by individuals and civil society. "Throughout the course of history, all great movements have been born at the grassroots level."

And these are the main principles we use while organising our BCBL conference! I will not wait for someone to take care of us because we would be waiting for Godot!

The BCBL conference aims to create a feeling of shared responsibility for the quality of life of inhabitants in all cities in the minds of the mayors of the world largest cities. Noise and air pollution caused by 160-year-long inconsiderate quest for success initiated by the industrial revolution reached such levels that we cannot sit back anymore but we have to start acting now. Perhaps the only bright moment in the modern history was a climate summit for 30 mayors of world largest cities in May 2008 that was chaired by Mr. Arnold Schwarzenegger.

The BCBL project offers a successful initiation of reducing noise and air pollution worldwide without collecting any extra dollar. After all, the less technologically developed world is not without any financial means at all but these countries waste their money on unsuccessful attempts. They are frustrated and unmotivated after these attempts and that is why they stop

any activities at all. And yet, so little is needed. We only need to apply to the programme of shared responsibility, collect successful local solutions for reducing noise and air pollution in our Blue-Green Book, Roadmap of examples for improving city life from which every mayor will be allowed to copy. How easy it will be to take successful, proven solutions and implement them in their cities without worrying about the outcome. In this way, money will be spent meaningfully and effectively and will not end up in the hands of plagiarists as before.

Mayors and experts from 350 largest cities from all continents are invited to the BCBL conference which will be held in Prague at Žofín Palace on May 12 th – 14 th, 2014. And the interest has been growing! Apart from leading expert round tables dealing with each expert topic, we want to award 5 most interesting solutions in our Blue-Green Book that can be copied and implemented in the greatest number of cities all over the world and to write a resolution that will be presented by our delegate in New York on September 23 rd, 2014 (our application was sent on January 6 th, 2014).

Certainly, the BCBL conference should not be taken for a one-time project but it should turn into a long-term programme as mayors should set their own goals and evaluate their successful outcome at another place on the planet at another BCBL conference in two years time. Moreover, delegates of the most technologically advanced companies and the most distinguished scientists are invited to the conference so that the mayors would know where to find the best solutions.

I have had 2 to 3 meetings with Ambassadors from all over the world in Prague every day since December and I always hear the same from them: "Ivo, it is a great idea and we hope it will be successful! We support you – ask for anything and we will do everything to help you and fulfil the favours you asked." And they come with their own suggestions.

Another important goal of our conference is to start a new web page for sharing successful technological solutions from the Blue-Green Book, for presenting the outcomes of our work and the latest trends of the technologically advanced companies, and last but not least, for publishing competitive tendering announced by the mayors for projects for reducing noise and air pollution in their cities. This web page will become the main point while working on the improvement of climate change and the key to success for all local political leaders and, most of all, the key for sustainable development of the quality of city life.

Dear Mrs. Lynn Marks, after reading TOTAL RECALL I cannot imagine anyone else to chair the Prague conference than president of the conference Mr. Arnold Schwarzenegger. I even believe there is not another person with such global and responsible world attitude on the Earth. And who else should present the resolution of the mayors from the BCBL conference in the UN in New York in September than Mr. Arnold Schwarzenegger? It would not be the first time for him!

Please, inform Mr. Arnold Schwarzenegger that I have not found any financial resources big enough to pay him a lot for his attendance at the BCBL conference in Prague but I am prepared to give him 30% business share of the Blue-Green Book website that will become a global information sensation. If mayors publish their competitive tendering concerning the projects for reduction of noise and air pollution in their cities (and the mayors have been asking more and more about water – e.g. Tunisian Sfax, Moroccan Marrakech, Turkish Istanbul, Peruvian Cajamarca, and the governor of Tula Region in Russia), the interest of the technological companies will grow as they look for new buyers of their environmental services and technologies worldwide every day. Later, we impose a fee on the pieces of information reaching from 10 cents to \$1 according to its importance. And the advertisement will be a bonus.

Furthermore, please tell Mr. Arnold Schwarzenegger that the Chief Rabbi of the city of Prague and of the Czech Republic, Karol Efraim Sidon (www.fzo.cz/en), friendly offers to prepare a special social programme and cultural tour through the Prague Jewish monuments that are the oldest and most precious in the world on Sunday 10 th May 2014 for Mr. Arnold Schwarzenegger, Mr. Michael Bloomberg and Mr. Vitali Klitschko (hopefully, nothing will happen to him in this difficult situation in Kiev). We pray to welcome in Prague Mr. Michael Schumacher that confirmed his participation but has been fighting the hardest battle against adversity for 4 weeks. Moreover, we hope to welcome Mr. Elon Musk that will talk to our colleagues (Mr. Richard Pivnicka from Advisory Board Commonwealth Club of California) about the investment incentive for building car factory for popular TESLA electro cars in the Czech Republic in the next two weeks. After recalling Arnold Schwarzenegger's life story and his visions for uniting the bipolar world, I cannot imagine someone else to become the patron of mayors of world's largest cities supporting their efforts put into sustainable development, healthy life style, healthy ageing, and other programmes that belong to the main life-mottos across generations. In 2011, at Vienna Energy Forum, he promised to convince the world that a global green economy is needed and also feasible. As a founder and chairman of USC Schwarzenegger Institute for State and Global Policy, he set the actions regarding climate change and environment protection as his biggest priority. Dear Mrs. Lynn Marks, what else can we do to welcome you and professor Arnold Schwarzenegger personally in Prague on 11 th May this year?

Mr. Schwarzenegger has come to visit FIS Alpine Ski World Cup in Austria this weekend. I could take my car and meet him personally in 3 hours to tell him more details about the organisation of our conference.

I look forward to hearing your suggestions.

Yours faithfully,
Ivo Vaněk
Prague, January 27 th, 2014



P.S.
I was following every important step Mr. Arnold Schwarzenegger took as an ecological governor – see the scan of Czech newspapers.